

WEBSITE AD SPECIFICATIONS

ASK ABOUT OUR RETARGETING CAPABILITIES!

WEBSITE AD	DIMENSIONS	FILE SIZE	FILE FORMAT	NUMBER OF ADS PER PLACEMENT	ANIMATION	URL
BILLBOARD	Web: 1060x596	Up to 200kb	Animated.gif, .gif, .jpg, .png	Up to 3 with Unique URL	Yes - 3 loops, 15 seconds Max	Website Link
SUPER LEADERBOARD	Web: 970x250 Mobile: 300x250 Mobile: 300x100	Up to 200kb	Animated.gif, .gif, .jpg, .png, html5	Up to 3 with Unique URL	Yes - 3 loops, 15 seconds Max	Website Link
LEADERBOARD	Web: 970x90 Mobile: 300x100	Up to 200kb	Animated.gif, .gif, .jpg, .png, html5	Up to 3 with Unique URL	Yes - 3 loops, 15 seconds Max	Website Link
SPECIAL PLACEMENT	Web: 970x90 Mobile: 300x100	Up to 200kb	.gif, .jpg, .png, html5	Up to 3 with Unique URL	No	Website Link

*For more information about Premium Partnerships, contact your sales rep.

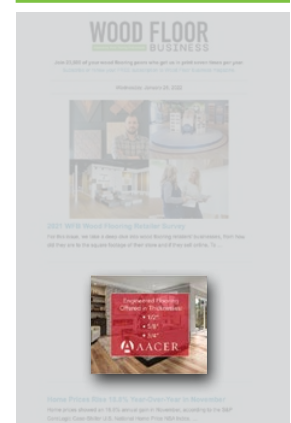
[HTML5 guidelines for Ad Manager](#)

[Limitations of HTML5 creatives in Ad Manager](#)

E-NEWS AD SPECIFICATIONS

E-NEWS AD	DIMENSIONS	FILE SIZE	FILE FORMAT	ANIMATION	URL
BANNER (1, 2, 3, AND 4)	336 x 280	Up to 30 KB	.gif, .jpg, .png or non-animated .gif	No	Address of web page when someone clicks ad

E-NEWS BANNER



READY TO GET STARTED? CONTACT:



KENDRA GRIFFIN
National Account Director
(608) 467-1084
kendra@woodfloorbusiness.com

TECHNICAL QUESTIONS?



MARJORIE SCHULTZ
Digital Production Manager
(608) 729-4208
marj@woodfloorbusiness.com