

# DIGITAL AD SPECIFICATIONS

# WOOD FLOOR BUSINESS

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## WEBSITE AD SPECIFICATIONS

ASK ABOUT OUR RETARGETING CAPABILITIES!

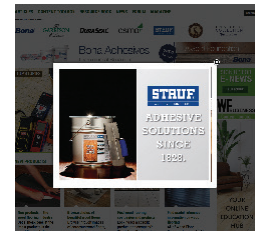
WEBSITE AD	DIMENSIONS	FILE SIZE	FILE FORMAT	ANIMATION	URL
<b>LEADERBOARD</b> (FOR PREMIUM PARTNERS ONLY*)	1000 x 90	Up to 80 KB	Animated.gif, .gif, .jpg, .png, html5	YES (3 loops and 15 seconds maximum)	Address of web page when someone clicks ad
<b>WELCOME AD</b>	640 x 480	Up to 100 KB	Animated.gif, .gif, .jpg, .png, html5	YES (3 loops and 15 seconds maximum)	Address of web page when someone clicks ad
<b>SKYSCRAPER</b>	160 x 600	Up to 80 KB	Animated.gif, .gif, .jpg, .png, html5	YES (3 loops and 15 seconds maximum)	Address of web page when someone clicks ad
<b>BLOCK</b>	336 x 280	Up to 80 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad
<b>MOBILE (EXCLUSIVE)</b>	320 x 50	Up to 50 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad
<b>SPECIAL PLACEMENT</b>	820 x 125	Up to 80 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad

\*For more information about Premium Partnerships, contact your sales rep.

## E-NEWS AD SPECIFICATIONS

E-NEWS AD	DIMENSIONS	FILE SIZE	FILE FORMAT	ANIMATION	URL
<b>BANNER (1, 2, 3, AND 4)</b>	336 x 280	Up to 30 KB	.gif, .jpg, .png or non-animated .gif	NO	Address of web page when someone clicks ad

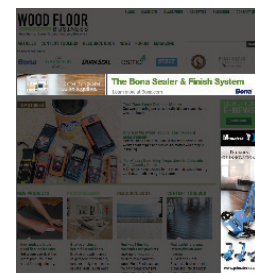
## WELCOME AD



## SPECIAL PLACEMENT

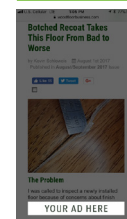


## LEADERBOARD



SKYSCRAPER

## MOBILE



## E-NEWS BANNER



## READY TO GET STARTED? CONTACT:



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## TECHNICAL QUESTIONS?



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