

# WOOD FLOOR BUSINESS

New Name. Same Trusted Industry Resource.

## RATES

View detailed specs:  
[info.woodfloorbusiness.com/rates](http://info.woodfloorbusiness.com/rates)

15% agency discount applies

### PRINT ADVERTISING

FOUR COLOR	1 Issue	3 Issues	7 Issues	14 Issues
Page	\$5,720	\$5,490	\$5,400	\$5,320
2/3	5,145	4,955	4,720	4,680
1/2 Island	4,905	4,760	4,320	4,215
1/2 Horizontal or Vertical	4,315	4,300	4,095	4,045
1/3 Square or Vertical	3,880	3,735	3,565	3,540
1/4	3,495	3,250	3,105	3,080
1/6	2,980	2,930	2,835	2,795
Spread	8,635	8,445	8,145	8,010

\*Black and white rates available

INSERTS	1 Side	2 Sides	4 Sides	8 Sides	12 Sides
	\$3,510	\$4,435	\$7,110	\$10,210	\$13,095

### CUSTOM CONTENT

SPONSORED VIDEO	
One Video	\$1,500
SPONSORED CONTENT	
Print and/or Digital	Call for pricing
SOCIAL MEDIA PACKAGE	
Add-on to Current Contract	\$500

### CUSTOM COVER AND SPECIAL INSERT OPTIONS

Custom Cover   Insert	Call for Pricing
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### SHOW GUIDE ADVERTISING

Page	Surfaces \$925
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### DIGITAL ADVERTISING

BANNER ADS	1 Year	6 Months
Welcome	\$10,000	\$6,000
Skyscraper	5,000	3,000
Block	2,500	1,500
Mobile	5,000	3,000
Special Placement	4,500	N/A

MICROSITES	1 Year
	\$1,800

CUSTOM E-MAIL	
One Mailing	\$1,750

E-NEWS SPONSORSHIP				
	1x	3x	6x	12x
Top Banner	\$825	\$710	\$600	\$525
Middle Banner	715	620	520	450
Third Banner	550	475	400	350

CONTENT TOOLBOX	Quarter	Year
	\$3,500	\$10,000

## DRIVE YOUR MARKETING TO NEW HEIGHTS



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